2012

RoSHIEF

LET THE DATA SHOW YOU

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ABOUT US

R-Shief is a knowledge management system that COLLECTS data in many languages, CONSIDERS scopes of analysis, and CREATES actionable visualizations. For a global audience of researchers & decision-makers alike, our unique team of specialized programmers, cultural experts, and digital artists deliver real-time insight on how to understand the new value system of the Internet using innovative computing brought to your dashboards and devices.

A Los Angeles-based company, R-Shief Labs, LLC licenses its tools from its sister company, R-Shief, Inc, a non-profit entity represented by Palo Alto-based law firm Fish & Richardson, LLP for in-kind patenting services. R-Shief, Inc. filed for two provisional patents in June 2012. Initially designed for Arabic and English audiences by its founder, VJ Um Amel, the site has grown to address multilingual audiences with petabytes of data from the Internet and beyond.

STAR DASHBOARD

We provide real-time analysis of opinion about late-breaking issues around the world.

Subscribers access R-Shief's tools through personalized dashboard. Star and enterprise users can export an iframe of the graph they created so they can add it to their own websites, and much more.

Dashboards include a timeline of history of events on the ground, definitions, lists of top hashtags, users, and hyperlinks.

	FREE	STAR	STAR PLUS	STAR PRO	ENTERPRISE
		September 2012	September 2012	September 2012	Contact Us
Accounts with Full Access	1	1	3	9	
Collected Data in Many Languages					
TwitterMiner	✓	✓	✓	✓	✓
BlogMiner	✓	✓	✓	✓	✓
FacebookMiner			✓	✓	✓
FlickrMiner				✓	✓
YouTubeMiner				✓	✓
Consensus Data					✓
Your Own Data					✓
Basic Twitter or Stats	✓	✓	✓	✓	✓
Up to 1 year of Stats		✓	✓	✓	✓
Stats Updated Every Minute		✓	✓	✓	✓
@mentions and retweets		✓	✓	✓	✓
Compare pages		✓	✓	✓	✓
Access up to 4 Charts in 1 Page View		✓	✓	✓	✓
Export iframe of Charts for Your Site		✓	✓	✓	✓
Export Stats for Excel				✓	✓
Export Stats for SQL				✓	✓
Twitter Tracker				✓	✓
Download PDF Reports				✓	✓
Actionable and Insightful Reports				✓	✓
Access Up to 30 Charts				✓	✓
Customized Charts					✓
Branded Reports					✓
Custom Graph Colors					✓
Custom Data Harvesting					✓
Big Data Storing and Processing					✓
Sound Analytics					✓

By using aggregate data from Twitter and the Web, R-Shief Labs can dissect how people in Egypt are reacting to the latest changes to the constitutional process; how Libyans perceive the presence of NATO forces; how Bahrainis perceive the presence of Saudi military; and how pro-regime supporters in Syria are using social media platforms.
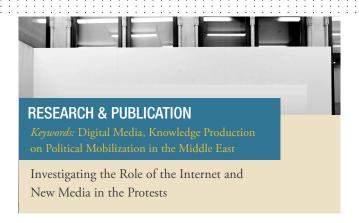
GROWTH

Using a web-based business model, our basic tools are open to the public and free, while more sophisticated tools cost a premium. Next generation development includes building extensive semantic technologies in Arabic, Hebrew, Farsi, and Turkish. By 2014, R-Shief Labs plans to expand these technologies into other non-Western languages such as Mandarin, Japanese, Urdu, and Hindi.

Today, using swarm intelligence within cloud computing infrastructure, R-Shief Labs provides one of the most comprehensive and publicly accessible repositories on the Arab Revolutions of 2011.

OUR WORK

RESEARCH & PUBLICATION
Keywords: Digital Media, Knowledge Production on Political Mobilization in the Middle East

Investigating the Role of the Internet and New Media in the Protests

OPEN SOURCE DEVELOPMENT
Keywords: Open Source, FOSS, API Development

Semantic, Sentiment, and Dialect Analytics API for Arabic and Persian

MEDIA ACTIVISM
Keywords: Social Networks, Resistance, Data Visualization, Social Media, Occupy

OccupyData Hackathons I & II

TOOLS & PRODUCTS
Keywords: TwitterMiner, BlogMiner, FacebookMiner, YouTubeMiner

Star Dashboard, Semantic, Geographic, Network, and Sound Analytics, API for analytics in Arabic

BUZZ ABOUT R-SHIEF

the guardian
"The Struggle to document Egypt's Revolution" 07/15/2011

"From the Manhattan Project to the Cloud: Arms Control in the Information Age" 10/27/2011

THE WALL STREET JOURNAL.
"Twitter's Window on Middle East Uprisings" 05/18/2011

HUFFPOST
"Please Consider the Term 'Arab Spring'" 02/10/2012

Science AAAS
"Social Scientists Wade Into the Tweet Stream" 09/30/2011

FAST COMPANY
"The People's Skype' and Occupy Wall Street Hackathons" 12/29/2011

EGYPT INDEPENDENT
PUBLISHED BY ALMASRY ALYOUM
"A Year in Review: When History Becomes Art" 12/29/2011
"VJ Um Amel Hits 'The Social' in Media" 06/27/2011

BIKYAMASR
"R-Shief looks to Aggregate Social Media in Wake of Revolutions" 07/19/2011

DMLcentral
digital media and learning: the power of participation
"Digital Learning and the Arab Spring" 06/25/2011

ARTTERRITORIES
مسارات فنية، اتجاهات نقدية
"Interview with VJ Um Amel" 06/22/2011

Jadaliyya جدلية
"Recalling the Past: the Battle over History Collect" 06/22/2012

PJIM PARSONS JOURNAL FOR INFORMATION MAPPING
"The R-Shief Initiative: Proof of Concept" Spring 2009

THE TEAM

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ADVISORY BOARD

Osama Abi-Mershed is Associate Professor of History and Director of the Center for Contemporary Arab Studies at Georgetown University. He teaches courses on the history of North Africa and the Western Mediterranean; of Muslim Spain; of the Muslim and Arab worlds; and of the modern Middle East.

Miriyam Aouragh is trained as an anthropologist at the Vrije Universiteit (Amsterdam), Goldsmiths University (London) and Birzeit University (Palestine), focusing on Race and Racism and Palestinian political movements.

Brenda E. Bickett is the Middle Eastern & Islamic Studies Bibliographer at Georgetown University Library. She is active in the Middle East Librarians and the Middle East Studies associations where she has worked on digital initiatives for preservation and creation of new media.

Shahid Buttar is a civil rights lawyer, hip-hop MC, independent columnist, grassroots community organizer, singer and poet. Professionally, he assumed leadership of the Bill of Rights Defense Committee as Executive Director in May 2009.

Carol N. Fadda- Conrey is an assistant professor of English at Syracuse University. Her research and teaching interests include the study of gender, race, ethnicity, religion, war, trauma, and transnational identities in Arab and Arab-American literary texts.

Bassam Haddad is Director of the Middle East Studies Program and teaches in the Department of Public and International Affairs at George Mason University, and is Visiting Professor at Georgetown University. He is the author of *Business Networks in Syria: The Political Economy of Authoritarian Resilience*.

Steven Keller has served since January 2006 as country director in the West Bank and Gaza for America-Mideast Educational and Training Services (AMIDEAST), a private, nonprofit organization that strengthens mutual understanding and cooperation between Americans and the peoples of the Middle East and North Africa.

Lynn Maalouf manages the Lebanon program of the International Center for Transitional Justice, a New York based human rights NGO, focusing on such issues as the missing and enforced disappearances, political initiatives dealing with postwar reconciliation, and archiving.

Marcy Newman teaches English in Lebanon and is the author of the forthcoming The Politics of Teaching Palestine to Americans. She is a co-founder of the U.S. Campaign of the Academic and Cultural Boycott of Israel (www.usacbi.org).

Nagla Rizk is Associate Dean for Graduate Studies and Research and Associate Professor of Economics at the School of Business, the American University in Cairo. Her area of research is the economics of knowledge, information technology and development, with focus on business models in the digital economy, intellectual property and human development.

Sherene Seikaly is Assistant Professor of History at the American University in Cairo. She is Co-Editor of the Arab Studies Journal and co-founder and contributing editor of Jadaliyya E-zine

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